

Membership report to the 2021 AGM

The two charts below show our membership tracking over 14 years.

In the first chart, we counted all members of a household as SoF members (if they indicated that) over the first 11 years. For the first 11 years the number have slowly dropped, diminished, from a high of 441 in 2007/ down to 340 in 2016/17. New members have not been joining as fast as the attrition rate.

In 2017 we changed the whole confusing concept of households and members to just individual memberships.

This had quite an impact, especially for people receiving the newsletter electronically.

Not many saw the point in paying for two memberships in the same household.

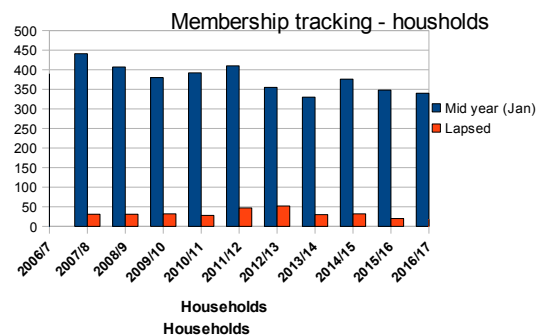
Member numbers have dropped further to 202 at the end of the financial year.

I think perhaps the reasons for the fall off is four-fold; , the availability

- a decreasing interest in things considered "religious"
- the availability of so much information on the internet and in books
- people are not 'joiners' these days - a problem common to all organisations
- the lack of any sort of advertising to people who might not be aware of us
- what we do and finally the fact that people are not "joiners" these days.

Pete Cowley

	Last year	Current Year					
Year ending	Members	Members	Printed N/L	Email N/L	N.Z.	Foreign	Comments
9999	34	34	11	23	28	6	Gratis memberships
8888	6	6	3	4	5	1	Life members
2023	1	4	2	3	4	0	Paid in advance
2022	5	48	4	46	48	0	Paid in advance
2021	16	94	40	58	94	0	Paid in advance
2020	148	16	1	15	15	1	Current Members
Total Active	210	202	61	149	194	8	total
2019	13	9	4	5	9	0	Lapsed members
Yearly Stats	Mid year (Jan)	Lapsed					
2006/7	390						
2007/8	441	31					
2008/9	407	31					
2009/10	380	32					
2010/11	392	28					
2011/12	410	47					
2012/13	355	52					
2013/14	330	30					
2014/15	376	32					
2015/16	348	20					
2016/17	340	18					



Membership tracking - Individual Members

Year	Members	Lapsed Prev year	
2017/18	303	17	
2018/19	267	36	June 19
2019/20	223	44	June 20
2020/21	202	21	June 21
2021/22			
2022/23			
2023/24			
2024/25			
2025/26			
2026/27			
2027/28			

