Newsletter Report - SOFIA AGM 2023

We have seen a general increase in email subscriptions to the newsletter and a corresponding decrease in print subscriptions. This year, we bit the bullet and decided to go primarily with an email newsletter. This worked out OK but wasn't as simple as we first thought. We still need a print version, even though that didn't need the careful formatting previously required. It also now involved coordination with the web master. The newsletter editor now provides a plain Word file for the web master to put on the website and a PDF file (easily converted from the Word file) for the print version. In addition, we provide an email newsletter with a brief introduction to each article and a link to the full article on the website.

Recent issues have seen a gratifying increase in the number of articles provided. Long may it continue, but it would be good if the article is created specifically for this newsletter rather than a reprint of something published elsewhere, even though the quality of the reprinted articles is often very high.

The team of proof-readers (Maria Cash, Shirley Dixon, Jocelyn Kirkwood and Yvonne Curtis) have provided an excellent service ever since I became Editor, clarifying unclear content, correcting errors (occasionally major ones). They are entitled to a break and they are invited to resign if they feel like they have had enough. It's not good if volunteering becomes a life sentence! In any case, their continued work will be much appreciated.

Laurie Chisholm 12 August 2023